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\$12,000 in EdVest College Scholarships Up for Grabs

Higher Education Day Essay Contest Deadline Extended

Madison – State Treasurer Dawn Marie Sass announced today she will extend the deadline for students to send in their "Why I Hope to Continue My Education beyond High School" giving more students a chance to win thousands of dollars.

"We've seen a lot of interest in the contest but we want to make sure all 4th, 5th and 6th graders in the state know they have a chance to compete for this money," said Treasurer Sass.

The contest asks 4th thru 6th graders to write a 500 word essay which forces them to think about how higher education might make their lives better. The grand prize is \$2,500 invested into an EdVest account in the students' name. 7 other students in the state will receive \$500 scholarships. The new deadline for entries is December 21st, 2009.

That's also the deadline for the Video Contest. Students from 7th through 10th grade have the chance to create a video dramatizing the "Know How 2 Go" college program. One student or a team of 3 can create a video. The grand prize is \$1,000 EdVest College Scholarship account. 2rd and 3rd place winners each win \$500 invested in the college scholarship program.

"The two contests provide a great opportunity for kids to start thinking about their future and for their parents to look into how they are going to help pay for it," said Treasurer Sass.

For more information on the Higher Education Day contests, visit http://highereducationday.wi.gov/ and click on "Contests".

For more information on EdVest visit www.statetreasurv.wisconsin.gov and click on "College Savings Program".